



Psychology 345	Social Psychology	Winter 2013
Instructor: Dr. Susan D. Boon	Lecture Location: MFH 164	
Phone: 403-220-5564	Lecture Days/Time: TR 14:00 – 15:15	
Email: sdboon@ucalgary.ca	TA Jasmine Mian	
Office: A231B	TA Office: A233E	
Office Hours: TBA	TA Phone: 403-220-4965	
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Course Description and Goals

Social psychological approaches to understanding social influence, social perception and cognition, attitudes and group dynamics.

This course surveys a wide range of areas of study within the field of social psychology. By the end of the course you should be:

1. able to identify and understand the social psychological perspective on psychological phenomenon and how it differs from perspectives in other areas of psychology and the social sciences
2. able to identify and understand the major theoretical frameworks within social psychology (e.g., social learning theory, cognitive dissonance theory, etc.) and their real-life applications (e.g., aggression, attitude formation, etc.)
3. familiar with the types of research questions and research designs common in studies in this area, and able to critique research findings on relevant topics that you encounter in the media and elsewhere.

Prerequisites

Psyc 205 – Principles of Psychology

Required Text

Aronson, E., Wilson, T. D., Fehr, B. & Akert, R. M. (2013). Social Psychology, 5th Ed. Toronto: Pearson. Available in the University Bookstore.

Evaluation

Course Component	% of Grade	Date
Midterm exam #1	26.67%	February 7, 2013
Application Paper Midterm	10%	February 14, 2013
exam #2	26.67%	March 19, 2013
12 Angry Men Analysis	10%	March 28, 2013
Final exam	26.67%	To be scheduled by registrar

Exams

Exams will consist of approximately 40-50 multiple-choice items. Questions will cover material from lectures and the text as well as material presented in films/film clips/videos and guest lectures. Exams will be non-cumulative in nature.

No study aids will be permitted during exams for this course.

Application Paper

You will write a brief paper (maximum 3 pages double-spaced with 1 inch margins using a font no smaller than Times 12) in which you apply one or more social psychological concept(s) from the text or lectures to a real world event, either from your own life or from a news article. The goal of this assignment is to help you learn to recognize social psychological phenomena when you encounter them in your life as a means of gaining insight into why people behave the way they do.

In your application paper you will:

1. Describe the personal experience or news article in detail
2. Define and explain the social psychological concept(s) that apply to the experience/article described
3. Explain how the social psychological concept(s) that you have described apply to the personal experience or newspaper article that you have described

Note that although your paper must contain each of these elements, it up to you to decide how you want to organize this information so that it is fluent, logical, and coherent.

If you choose to use a news article:

1. It must be current (i.e., within the past year)
2. It must be from a printed newspaper or from an internet news source, not a blog or a personal opinion

3. You must specify the source, along with the title and date in your paper or in a references section at the end of your paper (which will not count toward your page total)
4. You must attach a copy of the article as an appendix to the paper (you may double-side this part of the paper). The appendix will not count toward your page total.

Example websites you might use for selecting a news article: www.CBC.ca, <http://cnews.canoe.ca/>

Papers will be due **in hardcopy** at the beginning of class on February 14, 2013. Alternatively, you may deposit your paper in the green box at the main Psychology office (A275) no later than 11:00 a.m. on February 14th (if you elect to use the green box for submission, be sure to clearly type PSYC 345 (01) BOON clearly on the front page to ensure I receive it on time). Electronic submissions and papers submitted after 11 a.m. on the due date will not be accepted.

As this is a written assignment, the quality of your writing will be a factor in the evaluation of your analysis. In other words, typos, grammatical errors, and weak writing style will negatively affect your grade. **See Blackboard for more details, including the grading rubric to be used in assigning your grade.**

12 Angry Men Analysis

You will write a brief paper (maximum 3 pages double-spaced with 1 inch margins using a font no smaller than Times 12) applying social psychological theories or concepts to analysis of the feature film, “12 Angry Men” (Laurel, 1957). You are responsible for viewing the film on your own time, which will require obtaining access to a copy of the film on DVD/Blu-Ray (or other medium) for viewing well in advance of the due date. Further details are available on Blackboard.

Papers will be due **in hardcopy** at the beginning of class on March 28, 2013. Alternatively, you may deposit your paper in the green box at the main Psychology office (A275) no later than 11:00 a.m. on March 28th (if you elect to use the green box for submission, be sure to clearly type PSYC 345 (01) BOON clearly on the front page to ensure I receive it on time). Electronic submissions and papers submitted after 11 a.m. on the due date will not be accepted.

As this is a written assignment, the quality of your writing will be a factor in the evaluation of your analysis. In other words, typos, grammatical errors, and weak writing style will negatively affect your grade. **See Blackboard for more details, including the grading rubric to be used in assigning your grade.**

Grading Scale

A+	96-100%	B+	80-84%	C+	67-71%	D+	54-58%
A	90-95%	B	76-79%	C	63-66%	D	50-53%
A-	85-89%	B-	72-75%	C-	59-62%	F	0-49%

As stated in the University Calendar, it is at the instructor's discretion to round off either upward or downward to determine a final grade when the average of term work and final examinations is between two letter grades. To determine final letter grades, final percentage grades will be rounded up or down to the nearest whole percentage (e.g., 89.5% will be rounded up to 90% = A but 89.4% will be rounded down to 89% = A-).

Tentative Lecture Schedule

Date	Topic/Assignment	Assigned Readings from text)
Jan 8 - 10	Lectures begin. Introduction and Methodology	Chs. 1 and 2
Jan 15 - 17	Social Cognition	Ch. 3
Jan 18	Last day to drop Winter Term courses.	
Jan 21	Last day add or swap Winter Term courses.	
Jan 22 - 24	Social Perception	Ch. 4
Jan 29 - 31	Self-Knowledge and Self-Esteem	Ch. 5
Feb 5	Self-knowledge and Self-esteem cont'd	
Feb 7	Midterm exam #1 (chapters 1 through 5)	
Feb 12 - 14	Attitudes and Attitude Change	Ch. 6
Feb 14	Application Paper due	
Feb 19 - 21	Reading days. No lectures.	
Feb 26 – 28	Conformity	Ch. 7
Feb. 28	Guest Lecture: Dan Sellers, former Deputy Force Commander, United Nations Observer Mission	
Mar 5 - 7	Group Processes	Ch. 8
Mar 12 - 14	Interpersonal Attraction	Ch. 9
Mar 19	Midterm exam #2 (chapters 6 through 9)	

Mar 21	Prosocial Behaviour	Ch. 10
Mar 26-28	Prosocial Behaviour cont'd; Aggression	Ch. 11
Mar 28	12 Angry Men assignment due	
Apr 2 – 4	Aggression cont'd	
Apr 9 – 11	Prejudice	Ch. 12
R Apr 14	Last day to participate in research and allocate research credits.	
F Apr 16	Winter Lectures End. Last day to participate in research and allocate research credits. Last day to withdraw	
Apr 19 – 30	Winter Term Final Exams Final Exam (chapters 9 through 12)	

Reappraisal of Grades

A student who feels that a piece of graded term work (e.g., term paper, essay, test) has been unfairly graded, may have the work re-graded as follows. The student shall discuss the work with the instructor within 15 days of being notified about the mark or of the item's return to the class. If not satisfied, the student shall immediately take the matter to the Head of the department offering the course, who will arrange for a reassessment of the work within the next 15 days. The reappraisal of term work may cause the grade to be raised, lowered, or to remain the same. If the student is not satisfied with the decision and wishes to appeal, the student shall address a letter of appeal to the Dean of the faculty offering the course within 15 days of the unfavourable decision. In the letter, the student must clearly and fully state the decision being appealed, the grounds for appeal, and the remedies being sought, along with any special circumstances that warrant an appeal of the reappraisal. The student should include as much written documentation as possible.

Plagiarism and Other Academic Misconduct

Intellectual honesty is the cornerstone of the development and acquisition of knowledge and requires that the contribution of others be acknowledged. Consequently, plagiarism or cheating on any assignment is regarded as an extremely serious academic offense. Plagiarism involves submitting or presenting work in a course as if it were the student's own work done expressly for that particular course when, in fact, it is not. Students should examine sections of the University Calendar that present a Statement of Intellectual honesty and definitions and penalties associated with Plagiarism/Cheating/Other Academic Misconduct.

Academic Accommodation

It is the student's responsibility to request academic accommodations. If you are a student with a documented disability who may require academic accommodation and have not registered with the Disability Resource Centre, please contact their office at 403-220-8237. Students who have not registered with the Disability Resource Centre are not eligible for formal academic accommodation. You are also required to discuss your needs with your instructor no later than 14 days after the start of this course.

Absence From A Test/Exam

Makeup tests/exams are NOT an option without an official University medical excuse (see the University Calendar). A completed Physician/Counselor Statement will be required to confirm absence from a test/exam for health reasons; the student will be required to pay any cost associated with this Statement. Students who miss a test/exam have 48 hours to contact the instructor and to schedule a makeup test/exam. Students who do not schedule a makeup test/exam with the instructor within this 48-hour period forfeit the right to a makeup test/exam. At the instructor's discretion, a makeup test/exam may differ significantly (in form and/or content) from a regularly scheduled test/exam. Except in extenuating circumstances (documented by an official University medical excuse), a makeup test/exam must be written within 2 weeks of the missed test/exam.

Freedom of Information and Protection of Privacy (FOIP) Act

The FOIP legislation disallows the practice of having student's retrieve tests and assignments from a public place. Therefore, tests and assignments may be returned to students during class/lab, or during office hours, or via the Department Office (Admin 275), or will be made available only for viewing during exam review sessions scheduled by the Department. Tests and assignments will be shredded after one year. Instructors should take care to not link students' names with their grades, UCIDs, or other FOIP-sensitive information.

Course Credits for Research Participation (Max 2% of final grade)

Students in most psychology courses are eligible to participate in Departmentally approved research and earn credits toward their final grades. **A maximum of two credits (2%) per course, including this course, may be applied to the student's final grade. Students earn 0.5% (0.5 credits) for each full 30 minutes of participation.** The demand for timeslots may exceed the supply in a given term. Thus, students are not guaranteed that there will be enough studies available to them to meet their credit requirements. Students should seek studies early in the term and should frequently check for open timeslots. Students can create an account and participate in Departmentally approved research studies at <http://ucalgary.sona-systems.com>. The last day to participate in studies and to assign or reassign earned credits to courses is **Apr 16th, 2013**.

Evacuation Assembly Point

In case of an emergency evacuation during class, students must gather at the designated assembly point nearest to the classroom. The list of assembly points is found at

<http://www.ucalgary.ca/emergencyplan/assemblypoints>

Please check this website and note the nearest assembly point for this course.

Student Organizations

Psychology students may wish to join the Psychology Undergraduate Students' Association (PSYCHS). They are located in Administration 170 and may be contacted at 403-220-5567.

Student Union VP Academic: Phone: 403-220-3911 suypaca@ucalgary.ca

Student Union Faculty Rep.: Phone: 403-220-3913 socialscirep@su.ucalgary.ca

Important Dates

The last day to drop this course with no "W" notation and **still receive a tuition fee refund** is **January 18, 2013**. Last day for registration/change of registration is **January 21, 2013**. The last day to withdraw from this course is **Apr 16th, 2013**.